

Strategic Plan 2020 and Beyond - Presque Isle District Library

The Presque Isle District Library provides literary and educational materials; and services that include artistic, cultural, and educational programs meeting the needs and interests of our patrons and the general public.

| Branch: | 2016-2019 | Own/Rent | Current Services 1 Mill Operating | Future Services 1 Mill Building | Community Benefits | Consequences | |
|--------------------|---|---------------------------------------|--|--|---|---|---|
| <i>Grand Lake</i> | Lighting replaced with LED, added growing archival collection | Own* | Some programming, growing archival collection | Newer revolving collection, larger community space and archival room, expand archives, expand on local programming | Economic Impact on County Historic County Community Building | Convention Center Venue, lifelong learning, property values, cultural tourism | See Current Services , no room to expand, collections stay stagnate |
| <i>Millersburg</i> | Doubled space by adding an additional room, copy machine (GL) | Rent, \$500 per month** | Expand collection | Newer revolving collection, additional open hours (14+ hrs., clerk FT @ MB), expand programming | | Convention Center Venue, lifelong learning, property values, cultural tourism | See Current Services , collections stay stagnate |
| <i>Onaway</i> | Updated to larger capacity copy machine, added laminating & Notary Public | Rent, \$750 per month** | Working on additional programming | Newer revolving collection, hire part-time clerk, expand programming, work with school to offer after school or in-school assistance | | Convention Center Venue, lifelong learning, property values, cultural tourism | See Current Services , collections stay stagnate |
| <i>Posen</i> | Added two public computers | \$1,298 per month** w/ poss. increase | Some programming | Newer revolving collection, additional Saturday hours, build/renovate to a new space, work with school to offer after school or in-school assistance | | Convention Center Venue, lifelong learning, property values, cultural tourism | See Current Services , collections stay stagnate, high rental costs |
| <i>Rogers City</i> | Relocated Circulation Desk, Notary Public | Own | Inventory, record clean up, staff training (all branches) | ADA Compliant, “Library of Things” (all branches); expand historical/genealogical collection, Winter Farmers Market (MSU ext.), core and revolving collections, work with school to offer after school or in-school assistance, extend community ‘county’ programming, “Emergency Shelter” | | Convention Center Venue, lifelong learning, property values, cultural tourism, another building available for business/tax roll | See Current Services , ongoing issue of space, finding haphazard alternative solutions to testing area, collections growth, etc., loss of conference rooms, etc. |
| <i>Theater</i> | Fixed boilers and staircase, replaced server | Own | additional programming, increased “free” films for public, partner with local organizations on programming | Reconfigure Scoop Shop area, make concessions area larger and add special collections area, general painting upkeep, ‘tuck’ outside brick wall and add mural | | Only fully operational theater in Presque Isle County | See Current Services , smaller capital fundraising |

* Grand Lake building bond payoff, June 2021

**does not include utilities, includes snow plowing

| <i>Tentative:</i> | May 31, 2019 | August 2019 | Services | Future Needs |
|--------------------|---|----------------------|--|---------------------|
| <i>Book Mobile</i> | Submit Collaborative Grant for Book Mobile Services | Grant Acknowledgment | Outreach to mobility challenged individuals in outlying service areas; childcare, assisted and senior living, schools for early literacy, provide Wi-Fi access, assistance with computer skills/research | Garage/Loading Zone |

- \$8 million to renovate, more to build new with limited option for a new location
- \$5 million demolition on Rogers City Area Schools (RCAS) that encompasses 7 townships in county, not including those students that choose to attend RCAS from the outlying areas
- Potential of Grambau rolling onto county tax records, which will be every county taxpayers issue
- Let the voters make the decision through a community led capital campaign committee

Capital Campaign - Community Foundation of Northeast Michigan:

- ✓ Track donors
- ✓ Track pledges
- ✓ 2% cost, invest in low risk, low return Money Market
- ✓ All funds set as spendable
- ✓ Capital Campaign to raise funds for a new building and/or renovation of a building or existing building, funds can be used for any branch owned by Presque Isle District Library

Capital Campaign Costs:

Revenue:

\$4,000 in library enhancement funds from Northland Library Cooperative

Expenditures:

\$2,000 for cost of color of both floor plans and site plan graphics from C2Ae

\$2,000 for marketing capital campaign

“A voter’s willingness to support increased library funding is not driven, or limited, by library use.” -OCLC *From Awareness to Funding*, p. 7-2

“[Voters] recognize the value of a ‘passionate librarian’ as a true advocate for lifelong learning.” -OCLC *From Awareness to Funding*, p. 7-4

“[T]he library is not perceived as just a provider of practical answers and information; the most committed supporters hold the **belief** that the library is a *transformational force*.” –OCLC *From Awareness to Funding*, p. 7-4

“The factors that determine residents’ willingness to increase their taxes to support their local library are their perceptions and attitudes about **the library and the librarian**.” –OCLC 2008 *From Awareness to Funding*, p. 7-3